

Volunteer Opportunity – Facebook

Scope: The Technology Team needs 4 volunteers to post to Facebook on a regular basis. The roles are educational, events, gardening quotes and social.

Time period: 3 months at a time. We will rotate this role every 3 months as it is time intensive. This allows for more people to have access to this volunteer opportunity. First period will be October to December 2018.

Prerequisite: Access to a computer and time. Facebook account (help available to set this up). Once you sign up, you will be required to complete the online Extension Master Gardener Social Media training and earn the Certificate of Completion (open book). *

Facebook Link: <https://www.facebook.com/CabarrusCountyMasterGardenerVolunteerAssociation/>

Contact Person / Team Leader: Ilse Böhm (contact information on the Directory on www.NCSUGarden.com)

Roles:

- **Educational** - post educational materials and respond to questions.

This volunteer must be an experienced Master Gardener, feel comfortable to post educational materials based on the season such as pyramid mulching, crape murder, Bradford pear invasion, seasonal allergies vs pollinator plants, and more. Feel comfortable to respond to questions on Facebook. Access to a computer is required. Facebook experience will be helpful, but training will be provided. About 6 hours each month.

- **Events** –

This volunteer will post Facebook events, our own as well as neighboring counties and other events from places such as Lomax and more. Facebook event posting training will be provided. Training will be provided on how to research for available events. Most of the work is done at the beginning of the month. Follow ups and reminders occurs throughout the month. About 6 hours each month.

- **Gardening quotes** -

One volunteer to post anecdotal quotes on a weekly basis. About ½ hour each week. Facebook training and guidance on quote research will be provided.

An example of a quote is “But now in September the garden has cooled, and with it my possessiveness. The sun warms my back instead of beating on my head ... The harvest has dwindled, and I have grown apart from the intense midsummer relationship that brought it on. ”

- Robert Finch, photo from Lopez Island Kitchen Gardens.

Most quotes are found by doing a google search on “gardening quotes and sayings”. A picture usually accompanies the quote.

- **Social** -

This volunteer that will post photos from current and recent social and educational events. 1 hour per month. Facebook training will be provided.

* **EMG Social Media Certificate training (2-4hours):** <https://sites.google.com/a/extension.org/social-media-resources/who-is-the-training-for/emgsocialmedia-certificateofcompletion>